

COMPANY BROCHURE

2016-2017

YOUR USA TRANSLATION PARTNER



HELPING

COMPANIES WITH

GLOBALIZATION

4281 Express Lane
Suite L6581
Sarasota FL34238
Tel: 813-319-2666
Fax: 212-933-9849
www.usatranslate.com
info@usatranslate.com





TRANSLATION SERVICES

In today—s global marketplace, communication with overseas customers, partners, suppliers and colleagues

is essential. USA translate provides quality translations. We do not work with automated computer programs that can lead to mistranslations; all our translations are produced by human linguists and proofread by a second linguists. All our translations are done by native linguist that only translate into their mothertongue. Before becoming a member of our translation team, all linguists are reviewed, undergo a rigorous selection procedure and are regularly assessed to ensure that their skills and knowledge are up to date.

There is always a translator and an independent proofreader working on your translation.

We take our work seriously and know that deadlines can be crucial within a company. In order to control our workflow and our translators we have special project management software to keep control of every step within the translation process.



QUALITY
IS NOT THE ONLY THING
THAT MATTERS

USA translate is an international translation agency providing multilingual services including translation, typesetting, interpreting and localization.



WE WORK

INTERNATIONAL

WORKFLOW

Efficient management of translation projects is just a part of THE Translation

1

The translation quote

When you deliver the documents for translation, we analyse the amount of words and specifications needed for your translation process. We will send the quote and deadline for your project.

2

The assigning process

After agreeing to our quote we start with the assigning process and find the best translator and proofreader for your project. We inform you about the progress of your translation by email.

3

Technical part and QA process

After your project has been translated, our special technical team will review technical parts regarding your project if needed and a special QA procedure will be conducted.

4

Quality and Assurance Process

The QA process is essential in delivering a high quality translation.



DIFFERENT IN TRANSLATIONS



WE ARE

OPENING TRANSLATION

DOORS

At USA Translate we provide professional translation services for our clients. Our professional translators are assigned according to the nature of the task, matching mother tongue language skills, qualifications and subject expertise as closely as possible to your requirement.

We look at the whole picture to ensure the full impact of your message is captured and conveyed in your translations.

We have experts based around the world with a minimum of 5 years— professional experience in translating documents to an extremely high standard. We always seek to develop excellent on-going relationships with our clients, based on trust and professionalism. It is these relationships which are the backbone of our company.

We work to meet tight deadlines and require our translators to sign confidentiality agreements to give clients peace of mind.

- ***Opening translation doors is opening more business opportunities for companies.***



Just translate

If your translation is not that important, you can choose understanding of the text and reduce the price of your translation by choosing for translate only!



Proofreading only

If you have a translation and you want it double checked, you can contact us for proofreading only. There can be several reasons why you choose proofreading only.



Change your translation

In cases when you have an existing translation but you need to make changes in the original text, we can help you with editing your translation.



When text is not the case

For high quality voice over for your commercial or video you can contact us for voice overs in all languages.



Indesign, Illustrator

If your brochure needs to be translated, 9 out of 10 times the brochure is made in Indesign. We can use your original Indesign file to translate and deliver the Indesign file in the preferred language(s). DTP is needed to adjust the formatting.



Word documents, Excel files.....

We can deliver your documents in the same format as the source file. The translator will then work directly in this editable format.

PREMIUM QUALITY

• Products •

CERTIFIED



TRANSLATION



SPECIAL

PROJECT MANAGEMENT

SOFTWARE

SERVICES



99%

Of our Translation Projects are delivered on time.

67%

Of our translators are available. in real-time

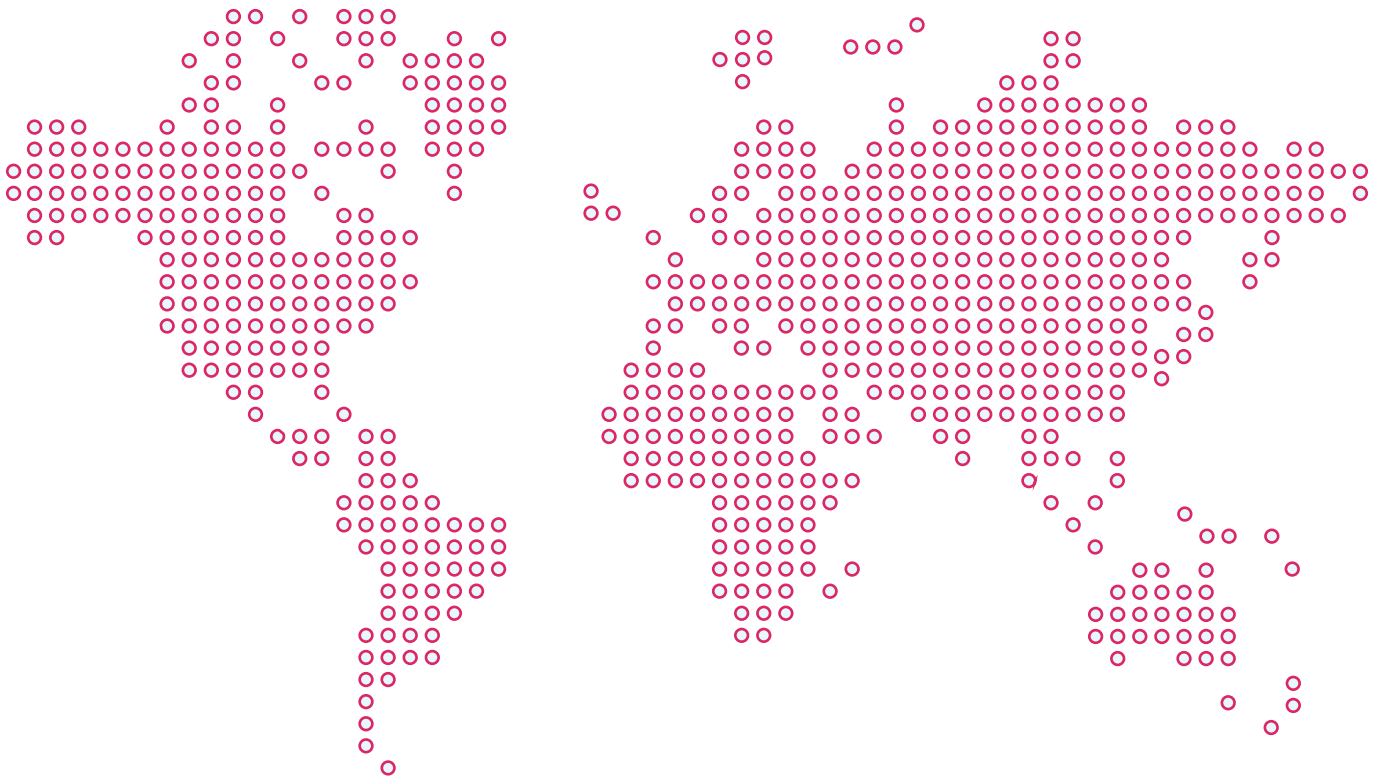
Our dedicated project management software makes project management 100 % controlled

Besides using our latest translation memory tools to provide consistent and accurate translations, we have developed special project management with which we manage to control 100 percent of the translation projects. All our translators have a live connection with us so we can ask them any question at any time and solve problems easily. The complete project management process of translation projects are controlled, managed and handled with care. Our clients have access to the client version where you can see all your translation projects and the documents translated, even from years ago. You can ask our project managers any question you may have live online. We are convinced that good communication between you as the customer, our project manager and the translator and proofreader is essential for translation projects. This also means that, during the translation and proofreading phase, our translator and proofreader for your project can ask you questions directly, to which you can respond.





OFFICES



"The fact that this translation company is open 24 hours a day is really great as even late in the evening I am able to get my documents translated and delivered the next morning"



Important reference

Some tips regarding globalization

- Take notice of local sites

Really understand the different markets that you're trying to reach. It helps to have a design that can appeal to various cultural backgrounds and is accessible to (almost) everyone who visits your site, so follow the lead of Facebook or Amazon when it comes to creating an all-encompassing approach to your website.

- Become local

One thing you can easily do to appeal to a specific overseas market is to create a localized Top Level Domain (TLD) for each country or language.

- Ponder your keyword selection

You need to be sure that your SEO and PPC keywords that you use in copy and tags are properly researched for each target market. Also, it would help you to know what the successful keywords of their local competition are, as well as maybe using some specific, local terms along with your more generic words. And, please, make sure you test and analyze your selected keywords. You won't be sorry.

- Start small

To see both how well your translating skills are working and how your e-commerce business is going over in a new market, start by just offering a limited (and targeted) range of products when first launching your site overseas.

- Human translators work best

We've all seen the hours of mindless fun that can be had copy and pasting between various online translators, but I think you may want a bit more security when translating for your business. Poor grammar and awkward phrasing are off-putting for anyone, so make sure that your content is translated, or at the very least checked, by a professional, HUMAN translator before your site goes live.

THINGS NOT
TO FORGET





WE LOVE OUR

LANGUAGES

African	Danish	Korean	Punjabi	Tongan
Akan	Dari	Kurdish	Pushtu	Turkish
Albanian	Dutch	Laotian	Romanian	Turkmani
Amharic	English	Latvian	Russian	Ukrainian
Arabic	Estonian	Lezgin	Samo	Urdu
Armenian	Farsi	Lithuanian	Serbian	Uzbeki
Assamese	Fijan	Macedonian	Shone	Vietnamese
Assyrian	Filippino	Madurese	Sindhi	
Azeri	Finnish	Malay	Sinhalese	
Bahasa	French	Malayam	Slovak	
Baluchi	German	Maltese	Slovene	
Bengali	Greek	Mainpari	Slovenian	
Bislama	Guarani	Massai	Somali	
Bosnian	Greek	Nauruan	Spanish	
Brunei	Guajarati	Nepali	Sudanese	
Bulgarian	Hebrew	Niuen	Swahili	
Burmese	Hindi	Norwegian	Swedish	
Byerlorussian	Hungarian	Nuristani	Taglog	
Chaklean	Ikiribati	Pasha	Tamil	
Chinese	Irish	Pashtu	Tavuluan	
Mandarin	Italian	Persian	Teo Chiew	
Cook Maori	Japanese	Pidgin	Tetum	
Creole	Javanese	Polish	Thai	
Croatian	Kannada	Portugese	Tigrigna	
Szech				



'Can't find the language you need? Contact us,



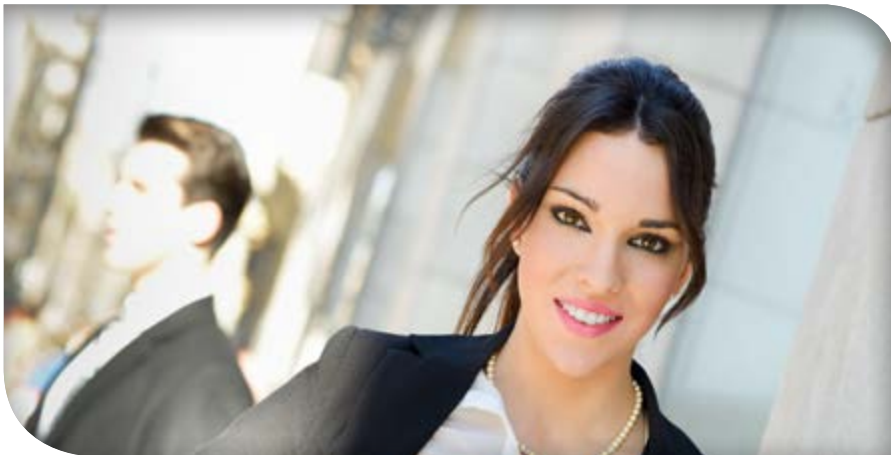
"Our office is open 24 hours a day. If you need a quote for your document, contact us."

Same day delivery

We know that letters and/or documents for translation can be in urgent need for your company. USA Translate can deliver the same day without charging extra costs.



*We don't
charge extra
for weekend
translations
or urgent
translations*



IMPOSSIBLE
DEADLINE?

**WE
CAN
HELP**

By assigning several translators to your projects, we can help you with the translation of your urgent documents.

WE TAKE CARE OF YOUR TRANSLATION



REQUEST

A QUOTE NOW

CONTACT US



4281 Express Lane, Suite L6581, Sarasota, FL34238, Tel: +1-813-319-2666 -

FAX +1-212-933-9849

www.usatranslate.com/info@usatranslate.com